

# Multimedia Production

2020-2021 Application



# Multimedia Production

## SPECTRUM and Laker Update

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Student Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Current Grade Level:    9    10    11

**Area of Interest:**                      SPECTRUM                      Laker Update

SPECTRUM is the school's award-winning newsmagazine. Students are expected to write different types of articles for print and for web. Students utilize their writing skills along with photography and design to complete the monthly newsmagazine.

Laker Update is the school's award-winning broadcast news outlet. Students are expected to create content for the daily broadcast. Interviewing skills are utilized, along with all the computer and technology skills that were learned in Digital Media Arts. Students wishing to be part of Laker Update need to take Digital Media Arts first or be able to submit a demo reel demonstrating current editing and camera skills.

**Job Position** Circle all that you are interested in.

<i>Laker Update</i>			<i>SPECTRUM</i>		
Producer	Director	Technical Director	Content Editor	Writer	Photographer
Camera	Anchor	Audio	Design	Business	Online
Reporter	Sports	Weather	Layout		
Online	Graphics				

### MULTIMEDIA PRODUCTION CONTRACT

I understand that working as a journalist requires me to abide by a code of ethics which includes these four principles: Seek the Truth and Report It; Minimize Harm; Act Independently; Be Accountable and Transparent. I understand that both media outlets are independent organizations that require funding to run and I will be required to work with a group to secure ad sales. I understand that in order for me to report on an event, I must attend the event. I understand that I will be given media credentials to use for events and that I must not take advantage of that. I understand that I am a reflection of the school, program, and journalism as a whole and must act in a positive manner.

Student Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

Date: \_\_\_\_\_